

Leslie Wolfe

Smart Communications Design.



Meet Leslie

I'm Leslie Wolfe and I'm a savvy Communications professional producing creative marketing content for businesses located in the Denver area.

My background includes over 10 years of design - digital and print along with writing and communications, websites, visual marketing, branding + logos, content optimization.

I make all marketing efforts functional, professional and effective.



Bachelor of Arts / Economics, December 1996
Colorado State University, Fort Collins, Colorado

Graphic Design Certification, April 1998
Platt College, Aurora, Colorado



April 2004-Present
Freelance marketing

Conceptualize and complete freelance work on a per project basis (via submitting for RFPs) including digital media, social + ads, brochures, programs, logos, branding, websites, tradeshow graphics, blogs, and all other communication media as assigned.

Industry experience: mortgage + financial, real estate, telecommunications + wireless, tech/data, greeting cards, construction, healthcare

March 1999-March 2004
Marketing Associate, Swisslog, Denver, Colorado

Marketing: print and web B2B. Creation/layout/production of external and internal marketing communications such as corporate identity pieces, brochures, newsletters, case studies, engineering specs, mailers and web content and graphics. Coordination of tradeshows and displays.



Illustrator	InDesign	Photoshop	AfterEffects	PHP/My SQL	HTML/CSS	WordPress	Blog/Writing/Editing	Content Marketing	Visual Marketing	Social Media	Google Docs/MS Office
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